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## **YEEBO (INTERNATIONAL HOLDINGS) LIMITED**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 259)**

### **POSITIVE PROFIT ALERT**

This announcement is made by Yeebo (International Holdings) Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Cap 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform shareholders of the Company (the “**Shareholders**”) and potential investors that based on the information currently available to the Group, the Group is expected to record an increase in profit attributable to owners of the Company for the six months ended 30 September 2021 of approximately 50% as compared to that of HK\$81.3 million for the six months ended 30 September 2020.

The Board believes that such increase is mainly attributable to (1) the rise in profit in the Group’s display business contributed by the increase in revenue arising from new customers and high-value products; and (2) increase in share of results of associates.

The information contained in this announcement is only based on a preliminary assessment by the Board with reference to the information currently available, which has not been reviewed or audited by the Company’s auditors and is therefore subject to change and adjustment. Shareholders and potential investors are advised to read carefully the results announcement of the Company for the 6 months ended 30 September 2021, which will be published before the end of November 2021 in accordance with the requirements of the Listing Rules.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Yeebo (International Holdings) Limited**  
**Lau Siu Ki, Kevin**  
*Company Secretary*

Hong Kong, 15 November 2021

*As at the date of this announcement, the Board of the Company comprises Mr. Fang Hung, Kenneth, GBS, JP, Mr. Li Kwok Wai, Frankie and Mr. Leung Tze Kuen as executive directors, Mr. Fang Yan Tak, Douglas and Mr. Chen Shuang, JP as non-executive directors; and Mr. Chu Chi Wai, Allan, Mr. Lau Yuen Sun, Adrian and Professor Lau Kei May as independent non-executive directors.*